

Press Release

For Immediate Release

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SMEI Accepting Nominations for Distinguished Sales Awards

The Baton Rouge Chapter of Sales and Marketing Executives International (SMEI-BR) is taking nominations for its 7th Annual Distinguished Sales Awards (DSA). Winners will be honored at the 2008 DSA Banquet on Thursday, March 13, 2008 at Boudreaux's from 11:00 a.m. until 1:00 p.m.

The nominees should have set their company apart from its competitors using great vision and innovative concepts. Nominees and those nominating them are not required to be members of SMEI-BR.

Area businesses are encouraged to submit their most talented sales professionals for consideration. Winning an award, or just being nominated, gives prestige, not only to the winners, but also to the companies they represent.

Nomination forms are available at www.smeibr.org or by calling the SMEI-BR office at (225) 755-8763. The deadline for nominations is February 13, 2008 at 5:00 p.m. Please submit nominations by mail to SMEI-DSA Awards, P.O. Box 86336, Baton Rouge, LA 70879; by email smesec@eatel.net; or by fax (225) 673-2449. Please call Nancy Carter, Executive Director at (225) 755-8763 for more information.



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