



Press Release

For Immediate Release

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SME-GBR Names 2009-2010 Board of Directors

Sales and Marketing Executives of Greater Baton Rouge (SME-GBR) today announced the election of members to its Board of Directors. On the Executive Board is President, Michell Rabalais, owner of Corporate Ideas; President-Elect Kasey Perry, Senior Sales Manager at Visit Baton Rouge and Immediate Past President, Robert Blanchard, Partner in American Audio Visual. Other Board Members include VP of Membership, Allison Crump, Marketing Director at Holiday Inn South; VP of Programs, Richard Dixon, Sales Manager at Business Report; VP of Development, Brian Ainsworth, Sales Manager for Campus Federal Credit Union; VP of Marketing, Emily Wharton, Marketing Director at the Belle of Baton Rouge and Sheraton Hotel; VP of Special Events, Melissa Matherne, Director of Special Events for the Safety Council of Greater Baton Rouge and Chairman of Socials, Amber Martin, Sales Manager for Russell Pool Company.

"We welcome these experienced and dedicated professionals to our Board," said Incoming President, Michell Rabalais. "Our Organization depends on its volunteer Board to ensure that we consistently deliver quality programming to our members, host prestigious events such as Distinctive Sales Awards and Marketer of the Year, act fiscally responsible throughout the year and to set future goals."

Sales and Marketing Executives of Greater Baton Rouge is an active professional association dedicated to career development of sales and marketing managers and executives.

For information about SME-GBR please visit www.smegbr.org or call the office at (225) 755-8763.



2009-2010 Board of Directors from left: Brian Ainsworth, VP of Development; Kasey Perry, Incoming President; Michell Rabalais, President; Emily Wharton, VP of Marketing; Robert Blanchard, Immediate Past President; Richard Dixon, VP of Programs. Not pictured: Allison Crump, VP of Membership; Melissa Matherne, VP of Special Events; Amber Martin, Chairman of Socials. Photography by Sharon Holeman Photography.

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