



## Press Release

### For Immediate Release

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### SME-GBR Names 2011-2012 Board of Directors

Sales and Marketing Executives of Greater Baton Rouge (SME-GBR) announced the election of members to its Board of Directors. On the Executive Board is President, Brian Ainsworth, AVP of Business Development for Campus Federal Credit Union; President-Elect Laurie Pierce, Sales Manager at Clear Channel Radio; and Immediate Past President, Allison Crump, Director of Sales and Marketing at Holiday Inn South. Other Board Members include VP of Membership, Phyllis Meyer, owner of P&N Promotions; VP of Programs, Kristen Hogan, Marketing Director at YMCA of the Capital Area; VP of Marketing, Kendall Hebert, Development Director for Holy Family School; Co-VP of Development, Brooke Bramlett, Director of Sales and Marketing at I.T. By Design; Co-VP of Development, Kim Ginn, Vice President Marketing for L'Auberge Casino & Hotel Baton Rouge; Co-VP of Special Events, Emily Wharton, Vendor Accounts Manager at Lyons Specialty Co. LLC & AA Vending; Co-VP of Special Events, Christine Kennedy, Marketing Director at Xdesign; PSE Liaison, Carl Herrick, Adjunct Faculty Member - LSU, E.J. Ourso College of Business and Sandler Training – Baton Rouge; and Member-at-large, Michell Rabalais, Owner of Corporate Ideas and Tina Rance, Managing Director of Sales and Marketing for Hilton Baton Rouge Capitol Center.

"We welcome these experienced and dedicated professionals to our Board," said Incoming President, Brian Ainsworth. "Our Organization depends on its volunteer Board to ensure that we consistently deliver quality programming to our members, host prestigious events such as Distinctive Sales Awards and Marketer of the Year, act fiscally responsible throughout the year and to set future goals."

Sales and Marketing Executives of Greater Baton Rouge is an active professional association dedicated to career development of sales and marketing managers and executives.

For information about SME-GBR please visit [www.smegbr.org](http://www.smegbr.org) or call the office at (225) 755-8763.

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